

Call for Artists

Participate in one of Phoenix Metro's most impactful community events!



Create...an original art design on a large/medium/petite crafted metal butterfly. The Phoenix Rotary 100 club will supply the butterfly, a stipend, and a commission for your work.

Inspire...the artist in all of us. Your butterfly will be on display to the public at the Shemer Art Center prior to the *Take Flight 2025* Social and Butterfly Online Silent Auction.

Empower...people/families experiencing homelessness and youth art programs. Proceeds from the butterflies will benefit community organizations dedicated to finding innovative solutions to the homeless epidemic and a wide variety of Rotary Community Service Projects.

The Cause and the Art Objects

Take Flight 2025 is a community service initiative led by **Phoenix Rotary 100** to raise awareness about homelessness. Butterflies represent transformation and people in situations that lead to homelessness. People currently experiencing homelessness are in extremely transformative periods of their lives. Our partnership with the Shemer Art Center will also support youth art programs and education.

The net revenue from *Take Flight 2025* benefits not only the homeless epidemic, but also a wide range of additional Rotary service projects and, in some cases, the entire city. These solutions have taken the form of education/literacy, drug rehabilitation, fighting food insecurity, securing alternative housing, programs for human trafficking survivors and more. **As a creative artist, your participation can help us be people of action in our community!**

Community Exhibit, Recognition

Take Flight 2025 will feature large/medium/petite-sized metal butterflies. Participating artists will transform blank, aluminum or steel sculptures into original works of art. Each transformed sculpture will be displayed leading up to and during the Art in the Garden event on **April 5-6 (2025)** held in the front lawn and sculpture area of the Shemer Art Center. Some butterflies may be displayed at additional sponsoring locations in the community. The artist's name and title of the art piece will be displayed near each work. In addition, a photograph of each completed piece, including the artist's brief bio and inspiration description, will be available on the Rotary Club's website and in other printed brochures associated with the event. Artists may be asked for an on-camera interview about their work. This could be used in the video presentation associated with the online silent auction (details to follow). Artists are also encouraged to

promote *Take Flight 2025* & Art in the Garden on their individual social media pages and within the various artists groups to which they belong, as well as tag Phoenix Rotary 100.

Timeline

Application and Design Concept due: **Friday October 18, 2024**

Notification of juror selections: **Friday November 1, 2024 (or earlier)**

Artists' Workshop – Pick up Butterflies – Submit W-9: **Thursday/Friday November 7-8, 2024**

Material Stipend Checks Issued to Artists: **Thursday/Friday November 7-8, 2024**

Completed butterfly art piece due – Artists drop off butterfly for clear coat: **January 6-17, 2025**

Display at sponsor offices, galleries, etc.: **February/March, 2025**

Art in the Garden event at Shemer Art Center + Auction: **Saturday/Sunday April 5/6, 2025**

Application & Selection

As many as three design concepts per artist may be submitted using the application form at the **Phoenix Rotary 100** website (www.rotary100.org/takeflight). There you will find a link (<https://forms.gle/FQnZQ2ye56oA9ddY7>) where you can enter your application data as well as downloadable templates for your designs. Be sure to designate your preference for size – large, medium, or petite. Please note that all design concept images should be submitted in .jpg format. If you are not able to complete the application via the Web, please contact Rotary's Artist Liaison who will provide you with a hard copy.

Submissions will be reviewed by a jury. If your application(s) is/are selected and you agree to participate, the signed application will serve as a "contract" for your work.

Artist Compensation

	Large	Medium	Petite
Stipend	\$200	\$125	\$50
Revenue Share	\$300 (w/sale at \$1500) \$500 (w/sale at \$2K) \$2K (w/sale at \$5K)	\$100 (w/sale at \$750) \$200 (w/sale at \$1000) \$500 (at buy now price \$2K)	\$50 (w/sale at \$300) \$100 (at buy now price \$500)
Tickets to Social and Auction	2 (per artist)	1 (per artist)	1 (per artist)

Note: Stipends and shared profits may require the artist to fill out a W-9 in advance

Design Guidelines

The audience for *Take Flight 2025* & Art in the Garden will be the general public, including all ages and backgrounds. **Designs deemed to be controversial due to: overtly religious, political, sexual in nature, insignia, or other material may not be accepted. Simply glued and "bedazzled" designs will NOT be accepted, however, glass/tile mosaics will be considered. Designs incorporating business logos or advertising will not be accepted unless as a private commission approved by the Take Flight Committee. Hand signing your piece is encouraged!** The Jury may reject any design that does not conform to these design guidelines.

Take Flight 2025 is a charitable effort to raise funds for people experiencing homelessness and others in the community in need. Consequently, the successful sale of the pieces at auction relies on their appeal to bidders who may place them in their homes or

outside in their gardens, or any outdoor location that should require minimal maintenance. Please keep this in mind when creating your piece.

The Sculpture Components

The butterfly sculpture components will be provided by the Rotary Club and should be picked up by each selected artist at the artists' workshop location (to be provided later). There are multiple sizes of butterflies, so be sure to indicate on the application which one you have selected. Each sculpture component is made of aluminum or steel. Large and medium butterflies will come on a square cross-sectional metal stake (1-1/2"x1-1/2"x8') with spikes. The Petites are considered "tabletop" and come with a base mount but may also be mounted on a garden stake outside if the buyer chooses to retrofit it in this way.

Important Information

Artists will produce their designs in their homes or studios. They can paint, sculpt, transform, or adorn the art piece to complete their design, but the structural integrity of the piece must remain intact. All completed pieces will be protected for outdoor display; they will be finished with a clear coat from a designated partner. The art pieces will become the property of *Take Flight 2025* until the auction, when they will become the property of the highest bidder.

Concept Design Template

Artists should complete a concept design template (included with the application form) for each entry. Templates may not be enlarged greater than 8 1/2 x 11" and must be submitted as a .jpg image. Make sure to create a thorough color design on both the top and bottom of the wings since this will be used by the Jury in the selection process. Once selected, the artist is bound to the design concept submitted. Any material deviations are subject to return to the artist for modifications. Please indicate if you want your design(s) to be considered for:

- the Petite Butterflies (steel - as many as 40) - **Petite: 12" Height, 13" Wingspan**
- the Medium Butterflies (steel - as many as 13) - **Medium: 30" Height, 32" Wingspan**
- the Large Butterflies (aluminum - as many as 5) - **Large: 40" Height, 42" Wingspan**

Additional Guidelines

1. *Take Flight 2025* is a community celebration of art where individuals are invited to touch and experience the pieces on public display. So, please keep durability and public safety in mind when designing.
2. Objects may be attached to the art pieces, but these objects must adhere to the guidelines noted above. Any attached objects must be attached in such a way that **they cannot be easily removed**. Designs using photos or skins will not be accepted.
3. The artist is responsible to pickup and dropoff the butterfly at designated locations prior to clear coating. All transportation after clear coating is done by Rotary volunteers.
4. Artists may submit up to three designs, but each should be on a separate application form. All submitted designs will become the property of *Take Flight 2025*.

Thanks for your interest in TAKE FLIGHT 2025. We look forward to working with you!

Artist Liaison: Dan Capote 602-502-2103

Email: takeflight@rotary100.org

Please complete this application via: <https://forms.gle/FQnZQ2ye56oA9ddY7>